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# e-Learning Content Development

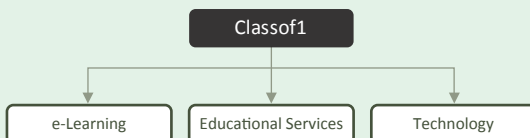


## About us

Classof1 is one of the leading e-Learning, multimedia content development companies serving US-based education companies and reputed institutes of learning. We accelerate the delivery of e-Learning project to provide high-quality, cost-effective, on-time development.

## Our capabilities

- Curriculum & Instructional Design
- Custom Courseware Development
- Customized Assessments
- Courseware Migration
- Graphics & Animation
- Visualization & Storyboards



Classof1 is aligned along three complementary business groups, a key difference compared to most other e-Learning companies.

### **e-Learning Group (<http://elearning.classof1.com>)**

Designs and develops digital content, curriculum, and assessments to leading educational organizations through its comprehensive and end-to-end project delivery capability utilizing latest technologies and world class processes and infrastructure.

### **Educational Services Group ([www.classof1.com](http://www.classof1.com))**

Provides Subject Matter Experts in various K-12 and college level courses including but not limited to Math, English, Science, Statistics, Economics, and Finance.

### **Technology Group ([www.globalscholar.com](http://www.globalscholar.com))**

Develops Collaborative Technologies that enables online learning such as Digital Whiteboard, Curriculum Management System, Online Grade Book, and Assessment Engines.

## Our Approach

We reduce costs and delivery time through effective project execution, study of client-side learning environments and a combination of Onsite and Offsite teams.

- Utilize efficient and industry standard content creation tools for future leverage and scalability
- Utilize effective pedagogy design for enhanced learning environments

## Classof1 Difference

- Very Responsive: Our name exemplifies our approach. We understand that every company operates differently and we adapt to suit your specific needs
- Accelerated and On-Time Delivery
- Cost Effective: Clients typically see 20% to 40% in Cost Savings
- Consistent High Quality Delivery
- Fast Ramp Up: Providing capability/resources that are hard to find
- Domain knowledge of different learning/ education development approaches and how they blend with business strategies

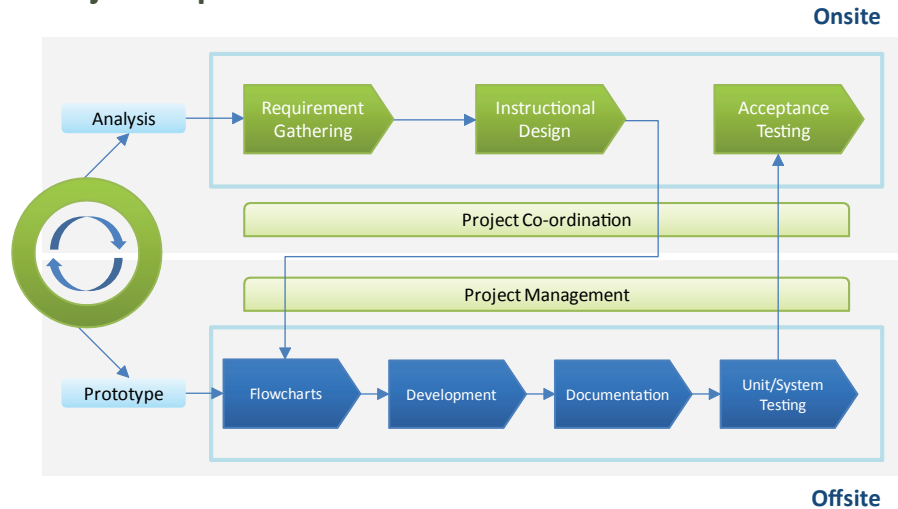
## Why Clients typically choose Classof1?

- Financial Stability
- Talent
- Process-driven
- Scalability
- Service and Support

## Key Takeaways

- Proven Engagement Model
- Instructionally Effective
- Use of State-of-the-Art Tools and Technologies
- Expertise and Experience of the team
- Full-fledged Onsite and Offsite Development teams
- Subject Matter Experts in various domains

## Project Implementation Process



Classof1 uses a highly efficient engagement framework that clearly outlines the development steps. Together, we agree on your exact development needs.

## We provide a full range of editorial and content development services

- Content Consulting
- Writing
- Project Management
- Editing

## Flexible Partnering Models

- Project Based - Blended Onsite-Offsite delivery model
- Dedicated Teams/Resources that provide virtual extension of teams – “Follow the Sun Model”
- Build-Operate-Transfer model – End-to-End Outsourced Services



e-Learning and Multimedia Demos:

<http://elearning.classof1.com/demo/index.html>